



Press Release

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Organization's Mission: To inspire children to learn about our world through exploration, imagination, and experimentation.

San Diego Children's Discovery Museum invites the Community to its 1st Annual Summer Concert Series

Celebrate summer at three special community events for families on select Fridays throughout the summer: June 17th, July 15th, and August 5th 2016 from 5:00-7:00pm featuring live music from Hullabaloo, crafts in the Outdoor Art studio, food vendors, beer and wine for adults, and more!

San Diego Children's Discovery Museum (SDCDM) is hosting three evenings of family fun as part of the First Annual Summer Concert Series featuring Hullabaloo. The event is set to bring the community together in the spirit of summer and raise funds to benefit the Museum's educational exhibits and programs.

The SDCDM Summer Concert Series will feature live music from the local band Hullabaloo, food vendors, beer and wine for adults, and craft projects in the Outdoor Art Studio. The event is FREE with Museum Admission (\$6 per person / \$3 Active-Duty Military, Veterans, and their Families, children 12 months and under are free). The event will be held in the Children's Discovery Garden at San Diego Children's Discovery Museum, 320 N. Broadway, Escondido, CA, 92025.

With the Museum's growth in attendance this year to over 140,000 annual visitors, SDCDM is anticipating nearly 40,000 children and family visitors during the summer. San Diego Children's Discovery Museum is reaching out to the community, soliciting support for their Summer Concert Series event through sponsorship, food vendor participation, and in-kind services. SDCDM offers wonderful benefits built into their sponsorships such as complimentary event tickets, Museum Family Memberships, print and media exposure, and recognition at the event and in marketing materials. The Museum will also provide a letter recognizing all charitable donations to this 501(c)(3) nonprofit organization.

For more information about attending the SDCDM Summer Concert Series or becoming a sponsor or vendor, visit www.sdcdm.org.

ABOUT the San Diego Children's Discovery Museum (SDCDM)

San Diego Children's Discovery Museum's mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum serves local families, school and play groups, and visitors from across southern California and beyond. The new 6,000 square foot facility located at 320 North Broadway, Escondido CA 92025 has an additional 7,500 square-foot outdoor space. The Museum's hands-on educational exhibits focus on science, arts, and world cultures. SDCDM designs and fabricates its own exhibits with new experiences and themes added each month. New exhibit additions can be seen in Water Wise and Base Camp in the Children's Discovery Garden, Kids Global Village, Toddler Tide Pool, Reading Book Nook, Base Camp, Discovery Sailboat, Our Town: Careers & Community, and hands-on science Experimentation Exhibit Area.

SDCDM was founded as a nonprofit organization in 2001 as Escondido Children's Museum, with the focus of learning through play and inspiring children from ages 0-10 to learn about our world through exploration, imagination, and experimentation. The Museum is open Monday through Sunday from 9:30am to 4:30pm. Admission cost is \$6 per person, \$3 for active-duty military and veteran families, and children 12 months and younger are free. Memberships, group discounts, field trips, birthday parties, private events, and summer camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums.